Approved for use through 10/31/2007, TONE 0651-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Sub	Substitute for form 1449A/PTO				Complete if Known	JAN 12 CO
				Application Number	09/702,045	1 2001
IN	INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)			Filing Date	October 31, 2000	7 3
ST				First Named Inventor	Louis J. Morsberger	VA SE
-				Group Art Unit	Unassigned	DEMARK
				Examiner Name	Unassigned	
Sheet	1	of	3	Attorney Docket Number	MFSI-001/01US	

				U.S. PATENT DOCUMEN	rs	
		U.S. Patent	Document	Name of Patentee or Applicant of	Date of Publication	Pages, Columns, Lines, Where Relevan
Examiner nitials*	Cite No.1	Number	Kind Code ² (if known)	Cited Document	of Cited Document MM-DD-YYYY	Passages or Relevant Figures Appear
) NB		4,872,113	705/10	Dinerstein	Oct. 3, 1989	
MB		5,056,019	705/14	Schultz et al.	Oct. 8, 1991	
alls		5,619,558	379/97.01	Jheeta	Apr. 8, 1997	
OWS	Ī	5,915,243	705/14	Smolen	June 22, 1999	
OMB		6,039,244	235/375	Finsterwald	Mar. 21, 2000	
ans		6,061,660	705/14	Eggelston et al.	May 9, 2000	
ans		6,070,145	70810	Pinsley et al.	May 30, 2000	
SUB		6,070,147	70\$14	Harms et al.	May 30, 2000	
2,45		6,102,287	237,550	Matyas, Jr.	Aug. 15, 2000	
					ļ	-

			· FO	REIGN PATENT DOCUMENTS		· · · · · · · · · · · · · · · · · · ·	
Examiner Initials*	Cite No.1	<u> </u>	Patent Document Jumber Kind Code (if known)	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
				<u> </u>			
	-						
						,	
	 -						
		· · · · · · · · · · · · · · · · · · ·					

Examiner	() () () () () () () () () ()	Date	1-1-1-0
Signature	Wha was	Considered	12/10/03
*EVAMINED.	Initial if reference considered, whether as not citation is i	a conformance with	MDED 650 Drow line through sitution if not in conformance

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Unique citation designation number.

² See attached Kinds of U.S. Patent Documents.

³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3).

For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document.

⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible.

⁶ Applicant is to place a check mark here if English language Translation is attached.

Approved for use through 10/31/2002. OMB 0651-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

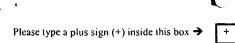
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

					Complete if Known				
Substitute for form 1449B/PTO			О	Application Number	09/702,045	7910			
				Filing Date	October 31, 2000				
INFORMATION DISCLOSURE STATEMENT BY APPLICANT			ISCLOSURE	First Named Inventor	Louis J. Morsberger	5			
			APPLICANT	Group Art Unit	Unassigned	E JAN ,			
				Examiner Name	Unassigned	2001 0			
	(use as ma	ıny sheets a	s necessary)			E W			
Sheet	2	of	3	Attorney Docket Number	MFSI-001/01US				
	-	•		· .		ADELLOX OF			

		CEMARY.	
 		OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS	
Examiner	Cite	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book,	T ²
Initials*	No.1	magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country	
		where published.	
Mis		DELL, A.; "The Next Big Wave," The Industry Standard, August 21, 2000, p. 83	
ans		Digital Marketing Services Website, Incentive Marketing, http://www.dmsdallas.com/marketing.html, 3 pages	
als		Digital Marketing Services Website, Online Research, http://www.dmsdallas.com/custom_research.html, 3 pages	
2105		Digital Marketing Services Website, Company Overview, http://www.dmsdallas.com/company_overview.html, 2 pages	
Oum		Digital Marketing Services Website, "The Emperor Gets New Clothes" by Dennis E. Gonier,	
Que		http://www.dmsdallas.com/emperor_article.html, 13 pages	
aus		Planet Feedback Website, Planet Feedback Welcomes You!, http://www.planetfeedback.com/homepage/0,1264,,00.html, 2 pages	
MAS.		Planet Feedback Website, Register, http://www.planetfeedback.com/my_feedback/register/1,1325,,00.html, 2 pages	
TIRE		CustomerSat.com Website, Real Time Results, http://www.customersat.com/svc/004main.html, 2, pages	
		CustomerSat.com Website, See the Power of Customersat.com's Web Survey System,	
alla		http://www.customersat.com/frt/000mail.html, 1 page	
aus		CustomerSat.com Website, Registration, http://www.customersat.com/s/Wjeer.asp?its=True, 2 pages	
		CustomerSat.com Website, Personalizing Surveys and Invitations, http://www.ustomersat.com//svc/007mainm.html, 2	
gmB !		pages	
243		CustomerSat.com Website, Web Based Tracking Studies, http://www.customersat.com/svc/006main.html, 2 pages	
QUA		CustomerSat.com Website, Main Page, http://www.customersat.com/000main.html, 1 page	
avz		CustomerSat.com Website, Company Overview, http://www.customersat.com/com/000main.html, 2 pages	
0115		CustomerSat.com Website, 2000 Sample Questions, http://www.customersat.com/bsp/006main.html, 2 pages	
Caro		CustomerSat.com Website, Best Practices, http://www.customersat.com/bsp/000main.html, 1 page	
ans		CustomerSat.com Website, Profile Customers as They Exit Your Website,	
4		http://www.customersat.com//svc/003main.html, 3 pages	
MAG		Epinions.com Website, Homepage, http://www.epinions.com	
OHB		Epinions.com Website, Epinions.com Helps you make more informed decisions about nearly everything, http://www.epinions.com/registration.html, 1 page	
ans		Epinions.com Website, The Web of Trust, http://www.epinions.com/help/index.html?show=web of trust, 2 pages	
bins		Epinions.com Website, Rating Opinions, http://www.epinions.com/hclp/index.html?show=rating, 1 page	
923		Epinions.com Website, Writing Opinions, http://www.epinions.com/help/index.html?show=writing, 1 page	
0.10		Epinions.com Website, Getting Started, http://www.epinions.com/hclp/index.html?show=get_started, 2 pages	
ONB		Epinions.com Website, Tour, http://www.epinions.com/help/index.html?show=tour, 2 pages	
ONB		Epinions.com Website, Farning on Epinions.com, http://www.epinions.com/help/index.html?show=earning, 2 pages	
amo		Gomez.com Website, Company Overview, http://www.gomezadvisors.com/About/about.cfm?art_id=5068, 7 pages	
OLB		Gomez.com Website, Gomez Alliance, http://alliance.gomez.com/alliance/welcome.asp, 2 pages	
and		Gomez.com Website, Gomez is the Internet Quality Measurement Firm for Both Consumers and e-Businesses,	
<u> </u>		http://www.gomezadvisors.com/About/about.cfm?topcat_id=0, 2 pages	
aus		Gomez.com Website, Sign Up Now to Join the Gomez.com Community – It's Free!,	
CALL		http://www.gomez.com/Registration/register.cfm?topcat_id=0, 2 pages	<u> </u>
ano		Active Research Website, ARI Overview, http://www.activeresearch.com/profile/arioverview.html, 1 page	
OILIS		Active Research Website, Vision, http://www.activeresearch.com/profile/vision.html, 1 page	
anb		Active Research Website, History, http://www.activeresearch.com/profile/facts.html, 5 pages	
ars		Active Research Website, Products & Services, http://www.activeresearch.com/products/products.html, 1 page	
q'nis		Active Research Website, A Revolution in Market Intelligence, http://www.activeresearch.com/products/mra.html, 3 pages	
ORB		Active Research Website, Market Research Automation Services. http://www.activeresearch.com/products/ara_1.html, 3 pages	
aro		Active Research Website, About Active Research Advisor, http://www.activeresearch.com/products/ ara 4a.htm, 2 pages	
01/4/2		Active Research Website, About Active Research Update, http://www.activeresearch.com/products/ara_4b.htm, 2 pages	
on of the		Active Research Website, About Active Research Opdate, http://www.activeresearch.com/products/ara 4b.htm, 2 pages	

Examiner Signature	Olih Ol Bure	Date Considered	12/10/03

^{*}EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



Approved for use prough 10/31/2022. OMB 0651-0031 U.S. Patent and Trademark Office: U.S. **Pseudo** MENT OF COMMERCE

					Complete if Known		
Substitute for form 1449B/PTO INFORMATION DISCLOSURE				Application Number	09/702,045		
				Filing Date	October 31, 2000		
				First Named Inventor	Louis J. Morsberger		
ST	CATEME	NT BY A	APPLICANT	Group Art Unit	Unassigned		
(use as many sheets as necessary)			as necessary)	Examiner Name	Unassigned		
Sheet	3	of	3	Attorney Docket Number	MFSI-001/01US		

		OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS	T
Examiner	Cite	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book,	1.
Initials*	No.	magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country	
Λ		where published.	
aug		Active Research Website, About Active Research Quarterly, http://www.activeresearch.com/products/ara_4d.htm, 2 pages	<u> </u>
OW3		e-Satisfy.com Website, Homepage, http://www.customerinsights.com/, 1 page	ļ
no mo		e-Satisfy.com Website, Site Map, http://www.customerinsights.com/sitemap.com, 1 page	
Sies		e-Satisfy.com Website, Services, http://www.customerinsights.com/services.html, I page	
oms		e-Satisfy.com Website, Site Monitor Turns Surfers into Customers, http://www.customerinsights.com/sm.html, 2 pages	ļ
ans ans		BizRate.com Website, Welcome to BizRate.com's C3 Marketplace SM , http://www.bizrate.com, 1 page	<u> </u>
OAB		BizRate.com Website, Signup, http://www.bizrate.com/mybizrate/signup.xpml, l page	
		BizRate.com Website, Store Profile and Customer Evaluation,	
9103		http://www.bizrate.com/ratings_guide/report.xpml?mid=19004, 2 pages	<u> </u>
and		BizRate.com Website, About BizRate.com, http://www.bizrate.com/content/about.xpml, 2 pages	<u> </u>
ans		www.prio.com "How it Works for Consumers", 3 pages	<u> </u>
Ol A.			
		·	
•			
			1
			†
			-
			
			+
			+
			1
			
	ļ		+
	 		+-
	<u> </u>		
			
			
	<u> </u>		ļ
•••			
	<u></u>		
			<u> </u>
	1		
			1

Examiner Signature	alla	Rh Buye	Date Considered	12/10/03	3

^{*}EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Unique citation designation number.
 Applicant is to place a check mark here if English language Translation attached.

OIPE	OF.			
JUL 2 5 200	Please type a p	olus sign (+) in	side this box →	+
\	1./			

<i>i</i> /	Substitute for for	m 1449A/PT	0		Complete if Known	
	.		Application Number	09/702,045		
	INFORMA'	TION DI	SCLOSURE	Filing Date	October 31, 2000	
	STATEMENT BY APPLICANT			First Named Inventor	Louis J. Morsberger	
				Group Art Unit	2163	
	(use as many sheets as necessary)			Examiner Name	Unassigned	
Sheet	1	of	1	Attorney Docket Number	MFSI-001/01US	

	U.S. PATENT DOCUMENTS								
		U.S. Paten	nt Document		Date of Publication of Cited				
Examiner Initials*	Cite No. ¹	Number	Kind Code ² (if known)	Name of Patentee or Applicant of Cited Document	Document MM-DD-YYYY				
CJU3	A1	4,345,315	705/10	Cadotte et al.	08-17-1982				
AB	A2	5,724,262	702/186	Ghahramani DEC	03-03-1998				
OIB	A3	5,808,908	702/182	Ghahramani LULV	09-15-1998				
7,43	A4	5,915,243	705/14	Smolen	06-22-1999				
aus	A5	6,029,195	725/1/6	Herz JUL 2 9 2003	02-22-2000				
Ous	A6	6,088,717	709/201	Reed et al.	07-11-2000				
QUS	A7	6,317,718	B1 705/1	Fano CDOLID COOC	11-13-2001				
aus	A8	6,343,275	Bi 705/26	Wong UNUUP 3600	01-29-2002				

				FOREIGN PA	ATENT DOCUMENTS		
	Cite No.1		Foreign Patent Doc	ument	Name of Passage of Applicate of City	Date of Publication	
lintials	NO.	Office ³	Number ⁴	Kind Code ⁵ (if known)	Name of Patentee or Applicant of Cited Document	of Cited Document MM-DD-YYYY	Т ⁶
	l						

		OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS	
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	<u> </u>		<u> </u>

Evaminar	\sim	Λ Λ Λ	·/	Date	j	1 -	
Examiner	1 / 1 /	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	- 1100	Date	1 1 10 /	10/02	
Cianatura	1 (2 (I Un Waller		Considered	1 04 /	10103	
Signature			, —	Considered	. ,	· · · · ·	

^{*}EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

173853 v1/RE 3Q5901!.DOC

¹ Unique citation designation number.

² See attached Kinds of U.S. Patent Documents.
³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3).

⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible.

⁶ Applicant is to place a check mark here if English language Translation is attached.

				<i>by</i>		
Sub	stitute for form	1449A/PTC) 	MARK DEE	Complete if Known	
				Application Number	09/702,045	
IN	FORMAT	ION DIS	SCLOSURE	Filing Date	October 31, 2000	
ST	FATEMEN	T BY A	PPLICANT	First Named Inventor	Louis J. MORSBERGER	
	_		-	Group Art Unit	2163	
	(use as many	sheets as	necessary)	Examiner Name		
Sheet	1	of	3	Attorney Docket Number	MFSI-001/01US	

			U.S. PA	ATENT DOCUMENTS RECO	
		U.S. Patent Do	cument	000	Different Technication of Cited
Examiner Initials*	Cite No.	Number	Kind Code ² (if known)	Name of Patentee or Applicant of Cital Coursent	Date of Publication of Cited Document MM-DD-YYYY
<u> </u>				TOUP.	200
					10003
	<u> </u>				
		<u> </u>	<u> L</u>		<u> </u>

	FOREIGN PATENT DOCUMENTS								
Examiner Initials*	Cite No.	Foreign Patent Document			Name of Detented on Applicant of Cited	Date of Publication			
mitiais	140.	Office ³	Number ⁴	<u>K</u> ind C <u>o</u> de ⁵ (if known)	Name of Patentee or Applicant of Cited Document	of Cited Document MM-DD-YYYY	T ⁶		
GU3	1	CA	2 295 423	Al	MacIellan et al.	07-11-2001			

	\sim			
Examiner	Ille Pl	Date	12/10/25)
Signature		Considered	1000)

^{*}EXAMINER: Initial if reference considered, whether of not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Unique citation designation number.

² See attached Kinds of U.S. Patent Documents.

³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3).

For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document.

⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible.

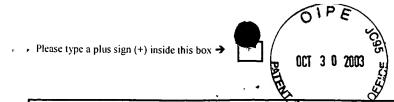
⁶ Applicant is to place a check mark here if English language Translation is attached.

			<u> </u>	-0U3 -1		
			E	. 64	Complete if Known	
Substit	ute for form 1	449B/PT0) V	Application Number	09/702,045	
			``	CMAR Date	October 31, 2000	
INFO	DRMATI	ON DI	SCLOSURE	First Named Inventor	Louis J. MORSBERGER	
STA	TEMENT	ГВҮ А	PPLICANT	Group Art Unit	2163	
				Examiner Name		
(1	ise as many	sheets as	s necessary)			
Sheet	2	of	3	Attorney Docket Number	MFSI-001/01US	
					B	

		OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS	
Examiner	Cite		
Initials*	No.1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (local magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	`
	2	Dyan Machan, "An Edison for a New Age?" Forbes, May 17, 1999, 178-85.	. •
200		magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city order country where published. Dyan Machan, "An Edison for a New Age?" Forbes, May 17, 1999, 178-85. e-Satisfy.com. Home, available at www.customerinsights.com (2000).	
	3	e-Satisfy.com, Home, available at www.customerinsights.com (2000).)
MC			
als	4	Active Research, "Market Research Automation Services (3 pages), available at www.activeresearch.com/products/ara l.html (no date)	
ars	5	Active Research, "About Active Research Advisor," (2 pages), available at www.activeresearch.com/products/ara_4a.htm .	
ORB	6	Active Research, "About Active Research Update," (2 pages), available at www.activeresearch.com/products/ara_4b.htm	
QMB	7	Active Research, "About ActiveFlash Surveys" (2 pages), available at www.activeresearch.com/products/ara_4c.htm	
ANB	8	Active Research, "About Active Research Quarterly," (2 pages), available at www.activeresearch.com/products/ara_4d.htm	
AUB	9	eBay.co.uk "What is Feedback?" (2 pages), available at http://pages.ebay.co.uk/services/forum/feedback.html (Prior to Nov. 11, 2001)	
ans	10	eBay.co.uk, "Why is the Feedback Forum one of Your most Valuable Tools?" (2 pages), available at http://web.archive.org/web/19991127225226/http://pages.ebay.co.uk/services/forum/feedback.html (1999).	
MB	11	CheckFree, "About Check Free," (2 pages) available at wysiwyg://6/http://www.checkfree.com/about/1,1001,3,00.html. (1999).	
QMP	12	CheckFree, "About CheckFree: News," (5 pages), available at wysiwyg://9/http://checkfree.com/newsresults/1,1074,233,00.html (1999).	

Examiner Signature	06.1.12	l Boy	ce	Date Considere	d 12	100	03		
*EXAMINE	R: mitial if reference	considered, whether	er or not citation is	s in conformance	e with MPEP 6	09. Draw	line through citation	if not in	conformance
and not	considered	Include	conv of	thic fo	rm with	nevt	communication	to	applicant

Unique citation designation number.
 Applicant is to place a check mark here if English language Translation attached.



				TO ADEMARK	Complete if Known	MEO
Substit	tute for form 14	49B/PT0)	Application Number	09/702,045	CEM
****	OD14. D16		a ar a aribr	Filing Date	October 31, 2000	-00
INF	INFORMATION DISCLOSURE			First Named Inventor	Louis J. MORSBERGER	06/3 ===
STA	TEMENT	BY A	PPLICANT	Group Art Unit	2163	00 1 2000
(use as many s	heets as	necessary)	Examiner Name		OUP
Sheet	3	of	3	Attorney Docket Number	MFSI-001/01US	3600
						- OU

			-00
		OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS	
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T²
Mo	13	TeleCheck, "Making Checks Our Responsibility," (2 pages), available at wysuwyg://17/http://www.telecheck.com/home/home.html (1999).	
GB	14	Louis Trager, "ValueStar finds golden goose in consumer guide," San Francisco Examiner, Business, D-1, D-7 (Feb. 25, 1996).	
ONS	15	ValueStar, "Register Online," www.marmalade.com/vs_bs/web1/consumer/register/register.html (non-public development server) 1 page, Oct. 8, 1999.	
OB	16	ValueStar, "Consumer Benefits," <u>www.marmalade.com/vs_bs/web1/consumer/benefit/benefits.html</u> (non-public development server) 3 pages, Oct. 14, 1999.	
QLB	17	ValueStar, "Rate This Company," www.marmalade.com/vs/bs/web1/consumer/rate/rate_comp.html (non-public development server) 3 pages, Oct. 21, 1999.	
OB	18	ValueStar, "Register Online," <u>www.marmalade.com/vs_bs/web1/consumer/register/reg_frm.html</u> (non-public development server) I page, October 8, 1999	
	19	ValueStar, "Rating Process," www.marmalade.com/vs_bs/web1/consumer/rate/rate.html , (non-public development server) l page, October 25, 1999.	
		-	

Examiner Signature	Jula	M B	6120	Date Considered	12/		03		
*EXAMINER: and not conside		considered, whether or f this form with next co			MPEP 609.	Draw	line through	citation if not in conforma	ınce

Unique citation designation number.
 Applicant is to place a check mark here if English language Translation attached.